



INVESTMENT SUMMARY

INITIAL FRANCHISE FEE	\$20,000.00	Referred to as the “set up” Fee. We assist you in selecting a location, negotiating a lease, obtaining financing, building and equipping a site, providing the necessary training, operating manuals and grand opening assistance.
ROYALTY FEE	4% of gross sales	This fee is used for research and development, field visits and training updates, group purchasing power and ongoing services such as daily use of our proven recipes for bagels, cream cheese spread and other menu items.
ADVERTISING FEE	2% of gross sales	This is essentially a reimbursement for expenses incurred for ongoing advertising and promotional activities for all TGAB locations.
TRAINING PROGRAM: 4 WEEKS	-0-	The only cost incurred is for travel, lodging and meals. There is NO LIMIT on the amount of persons who can be sent to training.
DEVELOPMENT COST (ESTIMATED)	\$200,000-\$300,000	Includes, but is not limited to the following: Building permit and business license Carpentry Equipment (new) Electrical, Plumbing Grand opening advertising & promotion Heating, venting and air conditioning (HVAC) Initial inventory & paper products Interior Finished: Murals, Paint, Tile Paper products & miscellaneous signage



GENERAL HOURS OF OPERATION

Monday thru Friday	5:30 a.m. – 6:00 p.m.
Saturday	6:30 a.m. – 5:00 p.m.
Sunday	6:30 a.m. – 3:00 p.m.

OUR MISSION STATEMENT

Our mission is to provide our customer with exceptional products made of only the finest ingredients, served with the highest level of customer service and delivered in a clean and comfortable environment.

HOW MUCH CAN YOU MAKE AS A FRANCHISEE OF THE GREAT AMERICAN BAGEL?

Regretfully, we are unable to communicate to you the profitability of our locations. To obtain information in key areas such as gross sales, operating costs, and profit and loss indications, we strongly urge you to contact our franchisees. Please introduce yourself as a franchisee prospect and set up an appointment with them to discuss these and other important areas of becoming a franchisee of our concept.